

# Business news

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## Richard can show you a far healthier way to live

A VISION OF A HEALTHIER lifestyle might seem like just a good-sounding idea, but it's not.

Richard Hughes of Richard Hughes Ltd, a Worcester-based health and fitness company, has returned home after signing a contract with Intext of Ukraine for technical translation services.

Kirk Akdemir, managing director of the firm based in Blockhouse Close, said: "The deal will further enhance our strength in this increasingly important region and will form the basis of a long and fruitful business relationship with our new partners Intext in this lucrative market."

The latest development is in keeping with the company's recent diversification and development plan, which resulted in it bucking the trend throughout the recession by gaining further business in both the public and private sectors.

The public sector division of AA Global provides translation services to the Home

# Contract gives us links with Russia

## iLanguage services company celebrating deal with Ukrainians

REPRESENTATIVES of Worcester-based AA Global Language Services have returned home after signing a contract with Intext of Ukraine for technical translation services.

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**EXCHANGING GIFTS:** Kirk Akdemir, centre, with Intext chief executive Stanislav Kalenyuk and the management team.

Office, councils and the NHS throughout the country. Private sector clients include many blue chip companies such as Toyota Motor Manufacturing, which trusts AA Global for its translation and interpreting requirements across all of its European plants.

Mr Akdemir said: "Our Ukrainian connection provides an important entry into the Russian-speaking world.

"We are already in discussions with a client in St Petersburg who is interested in our services. We believe our Ukrainian deal will give

us a strong foothold for additional business in this part of the world".

Mr Akdemir is also excited by the prospects resulting from recently awarded contracts in the UK.

The company is currently working with its new NHS and council partners to maintain its tradition of providing a highly professional service.

Aware of the need to constantly improve the service, AA Global will be launching a new state-of-the-art interactive website this summer which will offer extremely cost-effective and user friendly access to online booking along with the most up-to-date information about the varied services the company offers.

AA Global is currently expanding its local and national network of interpreters and translators across all languages.



## Euro-ruling may mean firms' post VAT rebate

Businesses could receive a rebate on VAT on goods and services under a new ruling from the European Commission. The ruling is expected to be implemented in 2011. It will allow businesses to claim a rebate on VAT on goods and services that are exported to other EU countries. This will help businesses to reduce their VAT costs and improve their competitiveness. The ruling is a significant step towards simplifying VAT rules and reducing the administrative burden on businesses. It is expected to be implemented in 2011.